






Shavonne Kenyon

 (408) 607-6718

 shavonnek@gmail.com

 Fort Lauderdale, FL

 www.shavonnekenyon.com

 <https://www.linkedin.com/in/shavonnek>

Summary

Accomplished producer with a solid history of achievement in television and audio production. Over a decade of experience in various production roles, on a variety of projects. Motivated leader with strong organizational and prioritization abilities. Experience working on internationally recognized productions. Areas of expertise include editing, researching, writing, and social media. Experience hosting and producing a podcast and weekly internet news program.

Skills

- Adobe Creative Suite—Premiere, Audition, After Effects, Photoshop
- Social Media & Content Creation
- Voice Over Talent, On-Air & Camera Talent

Education

CT School of Broadcasting, Stratford, CT
Sep. 2006; Certificate- Radio & TV

Metropolitan State University, Denver, CO
Aug. 2001; BA, Psychology; minor Speech Communication

Experience

Post-Production Coordinator, House Hunters International Leopard USA, New York, NY

Jan 2022- current

- Support Post-Production Management team in daily operations.
- Daily check-in with 10 edit teams and 4 assistant editors to track progress and address needs.
- Coordinate episode production across Post-Production and Production departments.
- Maintain accurate records, update trackers, and develop digital binders with paperwork pertinent to edits and final delivery.
- Conduct Quality Control (QC) checks on episode cuts at different stages of edit process.
- Research broll options across Getty and available network assets.
- Edit video in preparation for AI translation services.
- Manage daily assignments for a team of 5 transcribers, ensuring timely delivery of final annotated transcripts.
- Assume the role of Post Supervisor to oversee the department as needed.

Freelance Digital Media Specialist, Lime Digital Agency Fort Lauderdale, FL

Apr. 2019- Dec. 2023

- Editing: Edit raw footage, interviews, b-roll, stock footage, and audio according to client specifications.
- Talent: Provide voice-over for various productions.
- Field Production: Assist in all areas of field production, including setting lights and equipment, script supervision, coaching and directing talent, set decoration, staging photo shoots, and breakdown.
- Social Media Management: content creation, scheduling.
- Web Development: Design and create websites for clients using Wix.
- On-line Course Programming: Build online financial course curriculum using Articulate.

Freelance Producer & Editor

Oct. 2006- Jun. 2022

- Edit videos using Adobe Premiere and add visual effects using Adobe After Effects, according to client specifications.
 - Using Adobe Audition, record and edit audio, add sound effects and audio clips to enhance production.
 - Research and write copy according to production needs and available video elements.
 - Screen and format programs according to network specifications.
 - Repackage and cut down programs.
 - Conduct on-camera interviews.
 - Prepare accurate reports and production schedules.
 - Assist in field production, including setting lights and equipment, color balancing cameras, slating, script supervision, changing lenses, set decoration, and breakdown.
 - Line produce live television broadcasts.
 - Write to video and graphic elements using ENPS
- **Portfolio**: <https://bit.ly/3xyWXUC>

Notable Clients & Productions

- House Hunters International
- A&E Networks
- News 12 Connecticut
- Comcast Palm Beach
- iHeart Media
- Travel Host Magazine
- Susan G Komen
- Mysteries at the Museum
- Love & Hip Hop
- First 48
- Celebrity Ghost Stories
- Florida Atlantic University
- Power Showcase

Additional Experience

Experiential & Field Marketing Manager

Jul. 2011- Jan. 2020

- Responsibilities included staffing; training and educating team members; assigning team job roles; submitting recap reports, timesheets, and photos; managing inventory; and working directly with client.
- Represent various brands in store and at community events.
- Create brand awareness and customer loyalty.
- Promote product and brand messaging through product displays, demonstrations, and sampling.
- Set up and break down visual displays.
- Communicate key product messages to consumers.

Major Brands represented: Metro by T-Mobile, Fitbit, Bank of America, SmartyPants, Norton, American Express at the 2012-2014 US Open & Fashion Week, Buick, Chevrolet, JetBlue, BlackBerry Z10/Q10 Launch Tour, Target, Microsoft, NBC Education Nation, Taylor Swift for CoverGirl, PepsiCo/Frito-Lays, Coke Zero, *SELF* Magazine, Keurig, Wheat Thins Popped, Madison Square Garden- NY Rangers & NY Knicks, NY Yankees, American Museum of Natural History, Licor 43, Veev Spirit & Vita Frute Cocktails, FireBall, Carnival Cruise Line, Goldman Sachs, V8 Veggie Blends, WalMart.